

Curriculum Vitae

2014



Rui Manuel Vieira Leitão

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LinkedIn

- Current** Graphical User Interface Designer, Universidade do Porto
- Previous** Designer / Artistic Director / Owner, Patchwork Studio Communication Design
Teacher of artistic expression, Agrupamento de Escolas Maria Manuela Sá
Graphic and Multimedia Designer, Uforias
Graphic and Multimedia Designer, Markethings
- Education** UAb, Universidade Aberta
Master's degree, Graphical and Audiovisual Expression (2011-2013)
- UB, Facultat de Belles-Arts de la Universitat de Barcelona
Màster en Disseny i Producció Multimèdia (2004-2006)
- ESAD, Escola Superior de Artes e Design de Matosinhos
BA, Communication Design (1996-2000)
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Professional evolution Industry

- Jan 14 - Present** Universidade do Porto
Graphical User Interface Designer
Interface design for mobile applications, in particular educational games, produced by the Science 2.0 project.
- Jan 10 - Feb 14** Patchwork, Studio Communication Design
Designer / Artistic Director / Owner
Development and management of communications products.
- Oct 01 - Dec 09** Designruileitão
Designer de Comunicação Freelancer
Development of communications products.
- Nov 08 - Feb 09** Câmara Municipal de Penafiel
Trainer
Training course: Photoshop
- Jan 04 - Nov 04** Soarplásticos
Graphic and Multimedia Designer
Development of communications products.
- Jan 02 - Dec 03** Uforias
Graphic and Multimedia Designer
Development of communications products.
- Sep 00 - Oct 01** Markethings, Marketing Integrado
Graphic and Multimedia Designer
Development of communications products.

Professional evolution Teaching

- Sep 07 - Jul 13** Agrupamento de escolas Maria Manuela Sá, Matosinhos
Teacher of artistic expression
- Nov 06 - Jul 07** Agrupamento de escolas Abel Salazar, Guimarães
Teacher of artistic expression

Education	2013 - 2017 (expected)	FEUP, Faculdade de Engenharia da Universidade do Porto Digital Media PhD student
	2011 - 2013	UAb, Universidade Aberta Master's degree, Graphical and Audiovisual Expression (18 valores)
	2004 - 2006	UB, Facultat de Belles-Arts de la Universitat de Barcelona Màster en Disseny i Producció Multimèdia (15 valores)
	1996 - 2000	ESAD, Escola Superior de Artes e Design de Matosinhos BA, Communication Design (12 valores)
Professional Training	May 13	Coursera, University of Pennsylvania Gamification (Statement of Accomplishment - 93.5%)
	May 11	ESAD, Escola Superior de Artes e Design de Matosinhos HTML advanced level (17 valores) (15h - 1.0 ECTS)
	Feb 09	CFAE (certified by CCPFC) Centro de Formação de Associação de Escolas de Matosinhos Training course "Differentiate to Learn, Learning to Differentiate" (25h presenciais e 25h em trabalho autónomo - 2.0 ECTS)
	Sep 08	CFAE (certified by CCPFC) Centro de Formação de Associação de Escolas de Matosinhos Training course "Interpersonal skills, prevent and resolve problematic situations" - (25h-1.0 ECTS)
	Jun 08	APEVT (acreditada pelo CCPFC) Associação Nacional de Professores de Educação Visual e Tecnológica Training/Workshop "Education and Artistic Expression integrated in AEC" - (28h)
	Feb 06	ANE, Associação Nacional das Empresárias Certificate of Pedagogical Skills. CAP. (105h)
Workshops	Jul 14	UT Austin Portugal Digital Media Program - Summer Institute Game Design and Development
	Jun 13	CCT, Centro de Criatividade e Tecnologias Augmented Reality (14h)
	Oct 10	CCT, Centro de Criatividade e Tecnologias Multitouch interfaces (14h)
	Jul 10	FBAUP, Faculdade de Belas Artes da Universidade do Porto Cyanotype
	Apr 09	CCT, Centro de Criatividade e Tecnologias Processing (14h)
	Apr 09	CCT, Centro de Criatividade e Tecnologias Introduction to Modeling in Blender (14h)

**Participation in projects,
intervention activities,
art events**

- Nov 01 - Oct 02 Associação Sentidos Grátis
Member of the association, and responsible for the communication design and publicity in performing arts events and intervention activities.
- Apr 14 Brevemente, 4th International University Contest of Design & Multimedia Exhibition illustration
- Oct 11 Guimarães Noc Noc (into the programming framework Guimarães Capital of Culture 2012) Photography exhibition
- Aug 08 1st International Biennial of Visual Arts of Montijo, IX Vespeira Award Photography exhibition
- Jun 06 Casa Lemos, Porto
Photography exhibition
- May 06 ExPaçoArte06, Paço dos Balios, Leça do Balio
Photography exhibition
- Jun 05 Galeria Alvarez salaum, Porto
Videoprojection, with Ricardo Nicolau de Almeida
- Oct 01 Sentidos Grátis, Evento 4.0, Rua Álvares Cabral, nº 372, Porto
Painting exhibition
- Apr 01 Castelo S. João da Foz, Porto
Photography exhibition

**Participation in Research
Projects**

- Mar 14 NutriBuddy - Art and mobile devices in health literacy: the prevention of adolescence obesity
Financing: Fundação Calouste Gulbenkian
- Jan 14 LabQuest - A game app for the science communication project Ciência 2.0, developed at the University of Porto
Program: 02/SAESCTN/20102010 integrated on "Sistema de Apoio a Entidades do Sistema Científico e Tecnológico Nacional do COMPETE - Programa Operacional Factores de Competitividade na área da Promoção da Cultura Científica e Tecnológica"
Financing: Fundo Europeu de Desenvolvimento Regional (FEDER), Quadro de Referência Estratégico Nacional (QREN), Programa Operacional Factores de Competitividade (COMPETE) e por fundos nacionais através da Ciência Viva.

Publications

- 2014 Leitão, R., Rodrigues, J.M.F., Marcos, A. (2014). Game-based Learning: Augmented Reality in the teaching of geometric solids, in International Journal of Art, Culture and Design Technologies (IJACDT), 4(1), pp. 63-75. (DOI: 10.4018/ijacdt.2014010105)
- 2014 Leitão, R. (2014), Blood Diamonds. Creative Review Magazine, may 2014. <http://www.creativereview.co.uk/feed/may-2014/21/blood-diamonds>.
- 2014 Silva, R., Seabra, D., Fontes, P., Neves, S., Fins, J., Leitão, R., Gomes, G., Azevedo, J., (2014) "Lab Quest": As aplicações móveis como estratégia de atração dos jovens para a ciência. Poster presented at Sci Com 2014 Congresso de Comunicação de Ciência, 3-4 July, Reitoria da Universidade do Porto, Porto.

- 2013 Leitão, R. (2013). Aprendizagem baseada em jogos : realidade aumentada no ensino de sólidos geométricos (Master's thesis). Universidade Aberta, Lisboa (DOI: 10400.2/3015)
- 2012 Leitão, R., Brito, A., Rodrigues, J.M.F. (2012). Aplicação de realidade aumentada para o ensino de sólidos geométricos, In Proc 6th International Conference on Digital Arts, Artech 2012, Algarve, Portugal, 8-9 Nov., pp. 423-426 (DOI: 10400.1/2096)
- 2010 Leitão, R., (2010). Dom-sa. In Günter Beer (ed.), Web Design Index by Content .05. Amsterdam:The Pepin Press, pp.184. (ISBN: 978 90 5768 150 9)
- 2009 Leitão, R., (2009). designruileitao. In Günter Beer (ed.), Web Design Index by Content .04. Amsterdam:The Pepin Press, pp.266 (ISBN: 978 90 5768 127 1)
- 2008 Leitão, R., (2008). On Europe, Bienal Internacional de Artes Plásticas Cidade do Montijo08, p.97 (ISBN:978-989-8122-10-0)

Technical skills and competences

Image processing programs; vector drawing; video; photography
Mac Os; Windows.

Languages

English - Professional working proficiency ; Spanish - Professional working proficiency