

Curriculum Vitae

2014



Rui Manuel Vieira Leitão

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LinkedIn

Current	Graphical User Interface Designer, Universidade do Porto
Previous	Designer / Artistic Director / Owner, Patchwork Studio Communication Design Teacher of artistic expression, Agrupamento de Escolas Maria Manuela Sá Graphic and Multimedia Designer, Uforias Graphic and Multimedia Designer, Markethings
Education	UAb, Universidade Aberta Master's degree, Graphical and Audiovisual Expression (2011-2013) UB, Facultat de Belles-Arts de la Universitat de Barcelona Màster en Disseny i Producció Multimèdia (2004-2006) ESAD, Escola Superior de Artes e Design de Matosinhos BA, Communication Design (1996-2000)

Professional evolution Industry

Jan 14 - Present	Universidade do Porto Graphical User Interface Designer Interface design for mobile applications, in particular educational games, produced by the Science 2.0 project.
Jan 10 - Feb 14	Patchwork, Studio Communication Design Designer / Artistic Director / Owner Development and management of communications products.
Oct 01 - Dec 09	Designruileitão Designer de Comunicação Freelancer Development of communications products.
Nov 08 - Feb 09	Câmara Municipal de Penafiel Trainer Training course: Photoshop
Jan 04 - Nov 04	Soarplásticos Graphic and Multimedia Designer Development of communications products.
Jan 02 - Dec 03	Uforias Graphic and Multimedia Designer Development of communications products.
Sep 00 - Oct 01	Markethings, Marketing Integrado Graphic and Multimedia Designer Development of communications products.

Professional evolution Teaching

Sep 07 - Jul 13	Agrupamento de escolas Maria Manuela Sá, Matosinhos Teacher of artistic expression
Nov 06 - Jul 07	Agrupamento de escolas Abel Salazar, Guimarães Teacher of artistic expression

Education	2013 - 2017 (expected)	FEUP, Faculdade de Engenharia da Universidade do Porto Digital Media PhD student
	2011 - 2013	UAb, Universidade Aberta Master's degree, Graphical and Audiovisual Expression (18 valores)
	2004 - 2006	UB, Facultat de Belles-Arts de la Universitat de Barcelona Màster en Disseny i Producció Multimèdia (15 valores)
	1996 - 2000	ESAD, Escola Superior de Artes e Design de Matosinhos BA, Communication Design (12 valores)
Professional Training	May 13	Coursera, University of Pennsylvania Gamification (Statement of Accomplishment - 93.5%)
	May 11	ESAD, Escola Superior de Artes e Design de Matosinhos HTML advanced level (17 valores) (15h - 1.0 ECTS)
	Feb 09	CFAE (certified by CCPFC) Centro de Formação de Associação de Escolas de Matosinhos Training course "Differentiate to Learn, Learning to Differentiate" (25h presenciais e 25h em trabalho autónomo - 2.0 ECTS)
	Sep 08	CFAE (certified by CCPFC) Centro de Formação de Associação de Escolas de Matosinhos Training course "Interpersonal skills, prevent and resolve problematic situations" - (25h-1.0 ECTS)
	Jun 08	APEVT (acreditada pelo CCPFC) Associação Nacional de Professores de Educação Visual e Tecnológica Training/Workshop "Education and Artistic Expression integrated in AEC" - (28h)
	Feb 06	ANE, Associação Nacional das Empresárias Certificate of Pedagogical Skills. CAP. (105h)
Workshops	Jul 14	UT Austin Portugal Digital Media Program - Summer Institute Game Design and Development
	Jun 13	CCT, Centro de Criatividade e Tecnologias Augmented Reality (14h)
	Oct 10	CCT, Centro de Criatividade e Tecnologias Multitouch interfaces (14h)
	Jul 10	FBAUP, Faculdade de Belas Artes da Universidade do Porto Cyanotype
	Apr 09	CCT, Centro de Criatividade e Tecnologias Processing (14h)
	Apr 09	CCT, Centro de Criatividade e Tecnologias Introduction to Modeling in Blender (14h)

**Participation in projects,
intervention activities,
art events**

- Nov 01 - Oct 02 Associação Sentidos Grátis
Member of the association, and responsible for the communication design and publicity in performing arts events and intervention activities.
- Apr 14 Brevemente, 4th International University Contest of Design & Multimedia Exhibition illustration
- Oct 11 Guimarães Noc Noc (into the programming framework Guimarães Capital of Culture 2012) Photography exhibition
- Aug 08 1st International Biennial of Visual Arts of Montijo, IX Vespeira Award Photography exhibition
- Jun 06 Casa Lemos, Porto
Photography exhibition
- May 06 ExPaçoArte06, Paço dos Balios, Leça do Balio
Photography exhibition
- Jun 05 Galeria Alvarez salaum, Porto
Videoprojection, with Ricardo Nicolau de Almeida
- Oct 01 Sentidos Grátis, Evento 4.0, Rua Álvares Cabral, nº 372, Porto
Painting exhibition
- Apr 01 Castelo S. João da Foz, Porto
Photography exhibition

**Participation in Research
Projects**

- Mar 14 NutriBuddy - Art and mobile devices in health literacy: the prevention of adolescence obesity
Financing: Fundação Calouste Gulbenkian
- Jan 14 LabQuest - A game app for the science communication project Ciência 2.0, developed at the University of Porto
Program: 02/SAESCTN/20102010 integrated on "Sistema de Apoio a Entidades do Sistema Científico e Tecnológico Nacional do COMPETE - Programa Operacional Factores de Competitividade na área da Promoção da Cultura Científica e Tecnológica"
Financing: Fundo Europeu de Desenvolvimento Regional (FEDER), Quadro de Referência Estratégico Nacional (QREN), Programa Operacional Factores de Competitividade (COMPETE) e por fundos nacionais através da Ciência Viva.

Publications

- 2014 Leitão, R., Rodrigues, J.M.F., Marcos, A. (2014). Game-based Learning: Augmented Reality in the teaching of geometric solids, in International Journal of Art, Culture and Design Technologies (IJACDT), 4(1), pp. 63-75. (DOI: 10.4018/ijacdt.2014010105)
- 2014 Leitão, R. (2014), Blood Diamonds. Creative Review Magazine, may 2014. <http://www.creativereview.co.uk/feed/may-2014/21/blood-diamonds>.
- 2014 Silva, R., Seabra, D., Fontes, P., Neves, S., Fins, J., Leitão, R., Gomes, G., Azevedo, J., (2014) "Lab Quest": As aplicações móveis como estratégia de atração dos jovens para a ciência. Poster presented at Sci Com 2014 Congresso de Comunicação de Ciência, 3-4 July, Reitoria da Universidade do Porto, Porto.

- 2013 Leitão, R. (2013). Aprendizagem baseada em jogos : realidade aumentada no ensino de sólidos geométricos (Master's thesis). Universidade Aberta, Lisboa (DOI: 10400.2/3015)
- 2012 Leitão, R., Brito, A., Rodrigues, J.M.F. (2012). Aplicação de realidade aumentada para o ensino de sólidos geométricos, In Proc 6th International Conference on Digital Arts, Artech 2012, Algarve, Portugal, 8-9 Nov., pp. 423-426 (DOI: 10400.1/2096)
- 2010 Leitão, R., (2010). Dom-sa. In Günter Beer (ed.), Web Design Index by Content .05. Amsterdam:The Pepin Press, pp.184. (ISBN: 978 90 5768 150 9)
- 2009 Leitão, R., (2009). designruileitao. In Günter Beer (ed.), Web Design Index by Content .04. Amsterdam:The Pepin Press, pp.266 (ISBN: 978 90 5768 127 1)
- 2008 Leitão, R., (2008). On Europe, Bienal Internacional de Artes Plásticas Cidade do Montijo08, p.97 (ISBN:978-989-8122-10-0)

Technical skills and competences

Image processing programs; vector drawing; video; photography
Mac Os; Windows.

Languages

English - Professional working proficiency ; Spanish - Professional working proficiency