



UT AUSTIN PORTUGAL 2019 ANNUAL CONFERENCE

KEYNOTE SPEECH

“Ruminations on Innovation Commercialization”

Robert Peterson (The University of Texas at Austin)

On the basis of a half-century observing, studying, and practicing innovation commercialization, Professor Peterson will share some of his experiences through a series of personal stories, each with a thought-provoking “lesson learned” or “takeaway.”

His comments will range from how to create a technopolis to how to become a successful tech entrepreneur.