

The current challenges and opportunities in the Commercial sector EO

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This presentation will include an overview of the commercial sector of the EO in Europe with its current state in terms of challenges and the market expectations. The role of users and the user driven approaches to build operational EO based services to create value for them will also be discussed, as well as identifying the key components necessary for a commercial EO service and summarising the European Landscape.

Real-life examples of DEIMOS' activities in EO will support this presentation.